

Consumer Electronics Association

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Via Electronic Filing

September 28, 2011

Marlene H. Dortch Secretary Federal Communications Commission 445 Twelfth St., S.W. Washington, DC 20554

Re: Notice of Ex Parte Presentation – MB Docket No. 11-154

Dear Ms. Dortch:

This is to notify you that on September 26, 2011, Julie Kearney, Vice President, Regulatory Affairs, Consumer Electronics Association ("CEA"), accompanied by Brian Markwalter and Bill Belt, also of CEA, met with Jeffrey Neumann (Media Bureau), Alison Neplokh (MB), Michelle Carey (MB), Steve Broeckaert (MB), Diana Sokolow (MB), John Wong (MB), Walid Kassem (MB), Roger Holberg (Consumer and Governmental Affairs Bureau), Karen Peltz Strauss (CGB), Rosaline Crawford (CGB), and Tom Apone (consultant to CGB).

During the meeting, CEA expressed its support for the report submitted by the Video Programming Accessibility Advisory Committee (VPAAC) regarding closed captioning of Internet protocol-delivered video programming and urged the FCC to follow the VPAAC's recommendations. These recommendations were developed by a cross-section of industry and accessibility groups and represent a consensus view of what is practical and workable. CEA is continuing to review the Notice of Proposed Rulemaking in the above-captioned proceeding and will provide detailed responses to the Commission's questions in its forthcoming comments.

Pursuant to Section 1.1206 of the Commission's rules, this letter is being electronically

¹ Closed Captioning of Internet Protocol-Delivered Video Programming: Implementation of the Twenty-First Century Communications and Video Accessibility Act of 2010, Notice of Proposed Rulemaking (rel. Sept. 19, 2011).

² 47 C.F.R. § 1.1206.

filed with your office and a copy of this submission is being provided to the meeting attendees. Please let the undersigned know if you have any questions regarding this filing.

Respectfully submitted,

/s/ Julie M. Kearney

Julie M. Kearney Vice President, Regulatory Affairs

cc: Jeffrey Neumann
Alison Neplokh
Michelle Carey
Steve Broeckaert
Diana Sokolow
John Wong
Walid Kassem
Roger Holberg
Karen Peltz Strauss
Rosaline Crawford
Tom Apone